

Najah ROBERTS
Media & Press Kit





Najah ROBERTS

"QUEEN OF CRYPTO"

AS SEEN ON



Speaker • Author • Entrepreneur • Community Leader • Host

Najah Roberts is one of the nation's leading voices for minority FinTech inclusion and adoption, women's empowerment, and economic equality in underserved communities. As the founder of **Crypto Blockchain Plug**, Najah is the first Black woman to own a crypto exchange in the U.S., and has founded other innovative organizations like **Crypto Kids Camp**, and **The Digital Financial Revolution Tour**. Najah is known for her transparent and passionate keynote talks that educate and empower, and has shared her digital asset knowledge as a keynote speaker, panelist, the host of 'Ahead of the Crypto Curve' on Tavis Smiley's KBLA 1580 Talk Radio, and the founding educator for **The Bitcoin Academy** in New York.

Topics & Talks

Queens in Crypto : Claiming Your Crown in the New Digital Era

Black women stepping into financial empowerment and digital confidence

Money Straight, No Chaser (Podcast)

Bridging old money wisdom with new money strategy

Underbanked & Underserved

Economic impact in communities through digital assets

Audience Fit

- | | |
|------------------------|---------------------------------------|
| Women's Conferences | Financial Literacy Events & Panels |
| Women's Organizations | FinTech Events |
| HBCU's + Campus Talks | Foundations & Community Organizations |
| Faith-Based Groups DEI | Community & Cultural Events |
| Corporate Events | Inspirational & Motivational Events |

Books & Options

Queens In Crypto - A Black Woman's Guide to Ruling Digital Assets

Discounted bulk options are available for book copies for attendees. Bulk rates are available for pre-purchase only, with a 20 day lead time prior to the event. Includes signing and meet and greet during post-talk sessions.

Bulk Rate for Hosts: \$8 per book (63% discount off retail)

Retail Price: \$21.99 (Amazon, bookstores)

Amazon Book Link : [Queens in Crypto](#)

For Booking

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linktr.ee/najahroberts | najahroberts.com

Speaking & Media

Contributing Digital Asset Analyst

Fox Soul, NBC News, CNBC, KTLA 5

Keynote Speaker | Presenter

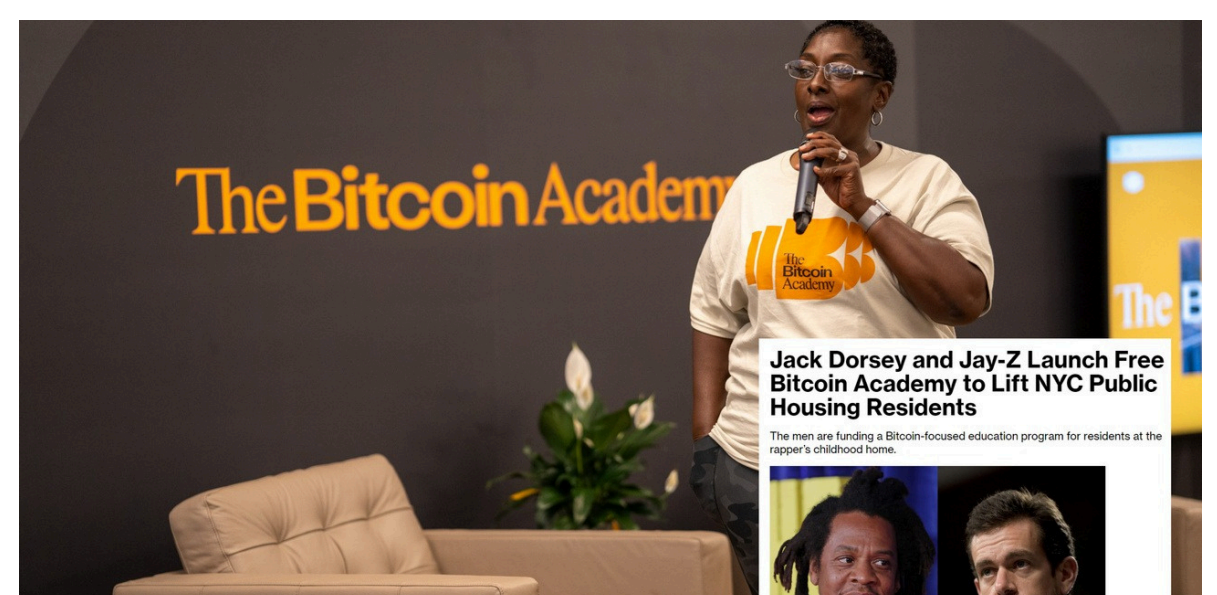
- | | |
|-------------------------|---------------------------|
| The Black College Expo | Investfest |
| The Bitcoin Conference | Florida Blockchain Summit |
| Black Blockchain Summit | The Takeover in Vegas |
| NBMBA Conference | |
| The DFR Tour | |

Educator

The Bitcoin Academy

Radio Host

Ahead of the Crypto Curve





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Full Biography

Najah Roberts, the "Queen of Crypto", is a speaker, author, and one of the nation's leading voices for Black FinTech inclusion and adoption, women's empowerment, and economic equality in underserved communities. As the founder of Crypto Blockchain Plug, Najah is the first Black woman to own a crypto exchange in the U.S.

With over 20 years experience in traditional finance, Najah witnessed firsthand how limited access, bias, and a lack of culturally relevant tools left too many people behind. After discovering cryptocurrency and Web3, she saw an opportunity to empower others with the knowledge and access to change their financial trajectory.

Her influence grew on platforms like Clubhouse, where she co-founded one of the largest Black Bitcoin groups and helped over 130,000 members navigate digital finance. She went on to found innovative initiatives like The Digital Financial Revolution Tour, the first nationwide FinTech literacy tour focused on educating inner cities, and Crypto Kids Camp, a FinTech literacy day camp program for children 5-17. Najah's mission has always been the same: to give people the tools they need to create lasting economic change.

In addition to creating culture-forward programs, Najah is known for her passionate and transparent keynote talks that educate and empower audiences globally. She has shared her digital asset expertise as a guest analyst on national media outlets (NBC, MSNBC, Fox Soul), as a keynote speaker, and host of 'Ahead of the Crypto Curve' on Tavis Smiley's KBLA 1580 Talk Radio in Los Angeles.

Social Media

Najahroberts.com

tiktok.com/najahroberts

linkedin.com/najahroberts

instagram.com/najahroberts

Najah ROBERTS

Approved Press Photos



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For additional media requests, please contact
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Najah ROBERTS

Media 'Sizzle' Reel



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Approved Media & Press Links

Video

[NBC News NOW | Guest Expert](#)

[Fox Soul | The Mike & Donny Show](#)

[KTLA Morning News](#)

[Power 92 Chicago](#)

Articles

[Essence Magazine](#)

[NBC News | Crypto Kids Camp](#)

[Yahoo Tech | Crypto Kids Camp](#)

[AFRO.com | The DFR Tour](#)

[LA Sentinel](#)

For additional media requests, please contact
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