

Najah ROBERTS
Official Press Package





Najah ROBERTS

"QUEEN OF CRYPTO"

AS SEEN ON



Speaker • Author • Radio Host

Najah Roberts is one of the nation's leading voices for minority FinTech inclusion and adoption, women's empowerment, and economic equality in underserved communities. As the founder of **Crypto Blockchain Plug**, Najah is the first Black woman to own a crypto exchange in the U.S., and has founded other innovative organizations like **Crypto Kids Camp** and the **Digital Financial Revolution Tour**. Najah is known for her transparent and passionate keynote talks that educate and empower. She shares her digital asset knowledge weekly on her show *Ahead of the Crypto Curve* on Tavis Smiley's KBLA 1580 Talk Radio in Los Angeles.

Topics & Talks

Queens in Crypto : Claiming Your Crown in the New Digital Era

Black women stepping into financial empowerment and digital confidence

Digital Dollars & Common Cents

Bridging old money wisdom with new money strategy

Underbanked & Underserved

Economic impact in communities through digital assets

Audience Fit

- | | |
|-----------------------|---------------------------------------|
| Women's Conferences | Financial Literacy Events & Panels |
| Women's Organizations | FinTech Events |
| HBCU's + Campus Talks | Foundations & Community Organizations |
| Faith-Based Groups | Community & Cultural Events |
| DEI Corporate Events | Inspirational & Motivational Events |

Books & Options

Queens In Crypto - A Black Woman's Guide to Ruling Digital Assets

Discounted bulk options are available for book copies for attendees. Bulk rates are available for pre-purchase only, with a 20 day lead time prior to the event. Includes signing and meet and greet during post-talk sessions.

Bulk Rate for Hosts: \$8 per book (63% discount off retail)

Retail Price: \$21.99 (Amazon, bookstores)

Booking: pr@najahroberts.com

linktr.ee/najahroberts | najahroberts.com

Speaking Engagements

Contributing Digital Asset Analyst

Fox Soul, NBC News, CNBC, KTLA 5

Keynote Speaker | Presenter

- The Black College Expo
- The Bitcoin Conference
- Black Blockchain Summit
- NBMBAA Conference
- The Digital Financial Revolution Tour





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Professional Biography

Najah Roberts, the "Queen of Crypto", is a speaker, author, and one of the nation's leading voices for Black FinTech inclusion and adoption, women's empowerment, and economic equality in underserved communities. As the founder of Crypto Blockchain Plug, Najah is the first Black woman to own a crypto exchange in the U.S.

With over 13 years experience in traditional finance, Najah witnessed firsthand how limited access, bias, and a lack of culturally relevant tools left too many people behind. After discovering cryptocurrency and Web3, she saw an opportunity to empower others with the knowledge and access to change their financial trajectory.

Her influence grew on platforms like Clubhouse, where she co-founded one of the largest Black Bitcoin groups and helped over 130,000 members navigate digital finance. She went on to found innovative initiatives like The Digital Financial Revolution Tour, the first nationwide FinTech literacy tour focused on educating inner cities, and Crypto Kids Camp, a FinTech literacy day camp program for children 5-17. Najah's mission has always been the same: to give people the tools they need to create lasting economic change.

In addition to creating culture-forward programs, Najah is known for her passionate and transparent keynote talks that educate and empower audiences globally. She has shared her digital asset expertise as a guest analyst on national media outlets (NBC, MSNBC, Fox Soul), and as a keynote speaker for conferences, panels, and events. You can tune-in to Najah weekly on her show 'Ahead of the Crypto Curve' on Tavis Smiley's KBLA 1580 Talk Radio in Los Angeles.

Social Media

Najahroberts.com

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pr@najahroberts.com